

Special Directors meeting 2/14/24
Via Zoom

Attendance - Sheryl Peterson, Joanne Ross, Sharon Bullington, Katie Hansen, Linda Van Fleet, Tammy Osgood, Sharon Hardt, Linda Dougall Soto

Called to order @ 10:04am

Purpose of the meeting is to discuss adding Linda Dougall Soto to the directors so she can be an official signer for banking and tax needs. Possibility of having Sharon and Linda switching places since Linda is working on our taxes.

Sharon B - want to split duties as Linda doesn't want to take back the entire treasurer position. Sharon would still be in charge of Deposits and keeping the spreadsheets. Will have Sharon Bullington, Sheryl Peterson and Linda Dougall Soto be on the bank account.

Linda - With Sharon being our show manager for this show season it will take the burden of keeping all the records. Linda was brought on a liaison and we need to have her be a signer. There are 3 lines on the Tax reports for signers.

Joanne suggested a Co-Treasurer title.

Looked into By-laws and rules and Regs for any rules that would allow or prevent us from adding another position or director . No rules were found that support either way.

List both Sharon Bullington and Linda Dougall Soto as Treasurer Secretary.

The 3 signers for the club will be Sharon Bullington, Linda Dougall Soto and Sheryl Peterson.

Sharon H made a motion - Effective as of today add Linda Dougall Soto to the directors position of treasurer Secretary. Sharon B seconded - Motion passed.

Possibility of getting Linda Added to the bank account by Friday afternoon.

Other business:

We have not officially made a decision to add Tiktok and Instagram for the club. Are we going to move forward with that? Beth White is willing to keep these accounts. Purpose is to market the miniature horse and for educating the public in platforms that are used more by the 18-30 age group to draw more members. No sales. We should be getting member permission to use images and videos for all social media outlets. The consensus was that the general members wanted to add Tiktok and Instagram when presented at the Winter meeting, no vote was needed to give Beth permission to start these accounts in the NWMHC name.

Need to remove Mary Christine Houts from the Admin role on facebook. Who else has admin privileges? Sheryl would like to add Judy Howard. Admins will be Sheryl, Judy and Joanne. We should keep the Facebook account separate from the Instagram account for security purposes. Beth will be admin for Instagram and TikTok.

Need to remove Mary Christine Houts from the Email account and add Sheryl for the ability to send out mass emails to the membership. Need to use the NWMHC.2023@gmail.com account. The Newsletter is ready to be emailed out and posted on the website.

Sponsorships are being updated on the website for GIF and Award/show sponsors.
Website sponsors: Only 2 of the 4 listed are paid for. Need to contact the sponsors to see if they will pay for 2024 or they will be removed. We also need to solicit for new website sponsors.
Give this task to the Publicity committee.

Sharon B Financial report

Money has been collected for the judges from Susan George and Linda Van Fleet for a total of \$4,500, Sharon currently has this amount held in the awards savings account. Discussion that we need to use money to pay bills such as deposits and ribbons as we need it. The money in the account should be earmarked for the uses that it's intended for but should be in the general fund. Linda and Sharon will work together to figure out the best way to track money earmarked. The General Fund/Checking account currently has \$6323.05 without the judges sponsorships. The \$715 deposit for Capital City due on March 26th.

Linda Dougall Soto needs to get 1099s out for 2023 and profit loss to Kerry for 2023 tax return. She plans to issue monthly reports with details for the transactions made.
Need to get the laptop updated with excel to make these reports easier to share and compare to older documents. Sheryl offered to donate the cost for the Excel update if needed.

Sharon H - We still need to discuss ordering ribbons, do we need to order more 1st and 4th place ribbons for capital City? Sharon is covering the cost for the supreme replacement streamers. We think we will have enough ribbons for Capital City as most exhibitors take tickets instead of ribbons.

Need to contact Kathy Howard to see if Western Washington has a sponsor for the flowers
Tammy has found 150 flowers for \$42

Will we have enough time to get the flowers in time for the show if we wait until after Capital City to decide how many we need to buy.

Joanne made a motion to give flowers for 1-4th placements and use ribbons for 5th- 8th placements at WW. Sharon H seconded. Discussion will we have enough of the lower placement ribbons to do this after we give ribbons for all placements at Capital City. Still think we will be ok since exhibitors often take tickets for lower placements. We need to get this order in as soon as we can. Sheryl called for the vote - Motion passed

Joanne made a motion to adjourn Bambi seconded - meeting adjourned @ 11:28am

Minutes approved by directors 3/20/24